



LET'S GET VOCAL!

MASTERING VOICEOVER, FROM TECHNIQUE TO DEMO REEL

A WEEKLY 3 MONTH COURSE WITH SOVAS AWARD
WINNING PRODUCER, BEN UPSON

LET'S GET VOCAL!
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COURSE OVERVIEW

LET'S GET VOCAL!

Hey there future voiceover maestro! Ready to dive into the world of voice acting? The LET'S GET VOCAL! **"Mastering Voiceover: From Technique to Demo Reel"** course is your backstage pass to becoming a pro in the voiceover game.

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WEEK 1 & 2

Building the Foundation - Body and Breath

We kick off by getting cosy with your vocal instrument. We'll unravel the secrets of body prep and master the art of diaphragmatic breathing. It's like giving your voice a power-up button!



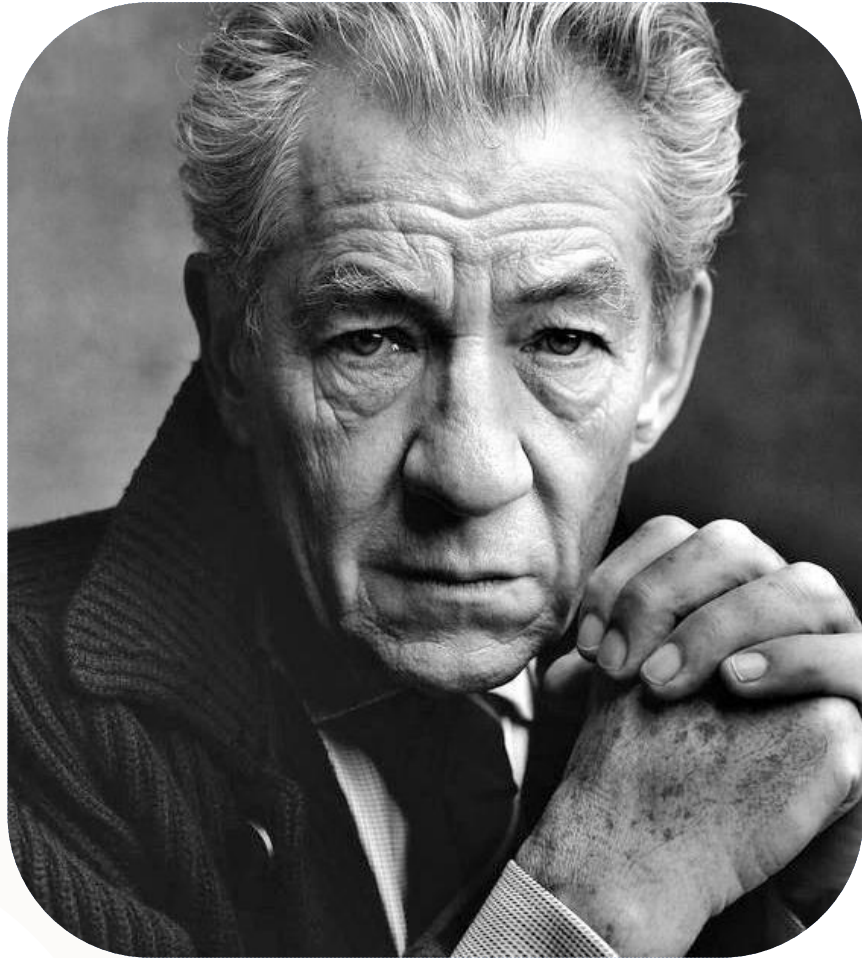
In these initial weeks, we focus on the fundamentals — how to position your body for optimal voice projection and mastering the art of diaphragmatic breathing. These skills are the bedrock of a professional voiceover artist, ensuring not just clarity in delivery but also the stamina required for extended recording sessions.

WEEK 3 & 4

Crafting Your Vocal Technique

Time to finesse your voice like a fine wine. We'll polish articulation, play with tonal variations, and make your voice the versatile Swiss Army knife of voiceovers.

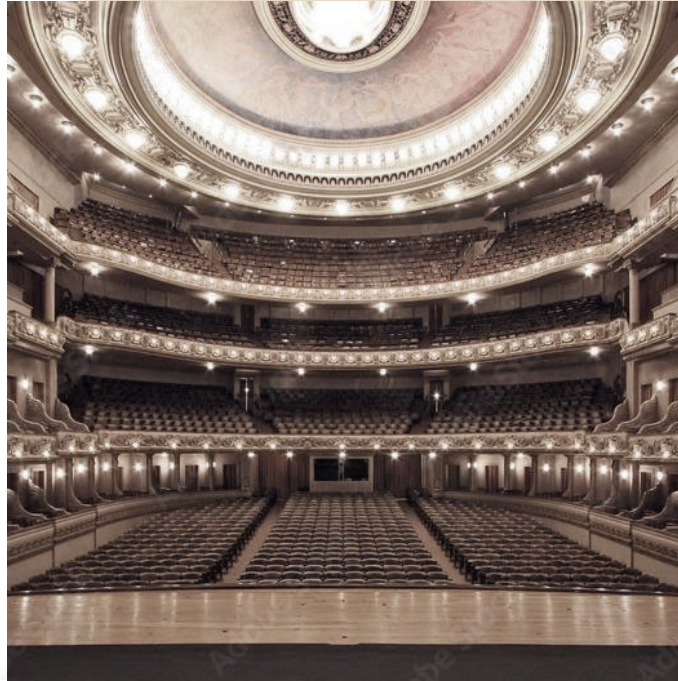




“

"Actors are merely the medium through which a story happens."

— Sir Ian McKellan



**"THERE IS A WORLD...
ELSEWHERE"**

'WILLIAM SHAKESPEARE'



WEEK 5 & 6

Theatrical Practices for Voice

This is your half hour call! We're bringing theatre techniques to the mic. Get ready to unleash characters, emotions, and add a dash of drama to your scripts.

These weeks bring a touch of the stage to your voiceover journey. We explore how theatre techniques can elevate your voice work, allowing you to embody characters with authenticity. This emotional connection not only sets your work apart, but also brings scripts to life in a way that captivates listeners.



Your final demo reel will be recorded at one of the city's top studios.

WEEK 7 TO 10

Preparing for Demo Reel Recording with Commercial Scripts

Now, we gear up for the exciting phase of creating your demo reel. These weeks are about honing your skills further, ensuring you can convincingly portray a variety of characters. This diversity is key for landing different types of voiceover work, and it lays the groundwork for your standout demo reel.

Now the real fun begins! We'll dissect commercial scripts, amp up character motivation, and fine-tune your voice for a professional demo reel. Spoiler: Your voice is about to become a superstar.





WEEK 11

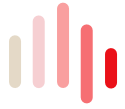
HOME STUDIO RECORDING

A Two-Hour Lecture With Practical Elements

With the world of voiceover increasingly embracing remote work, this week equips you with the know-how to set up your own home studio. From choosing the right equipment to understanding the basics of recording, this knowledge ensures you're ready to showcase your talent from the comfort of your home.

TOPICS:

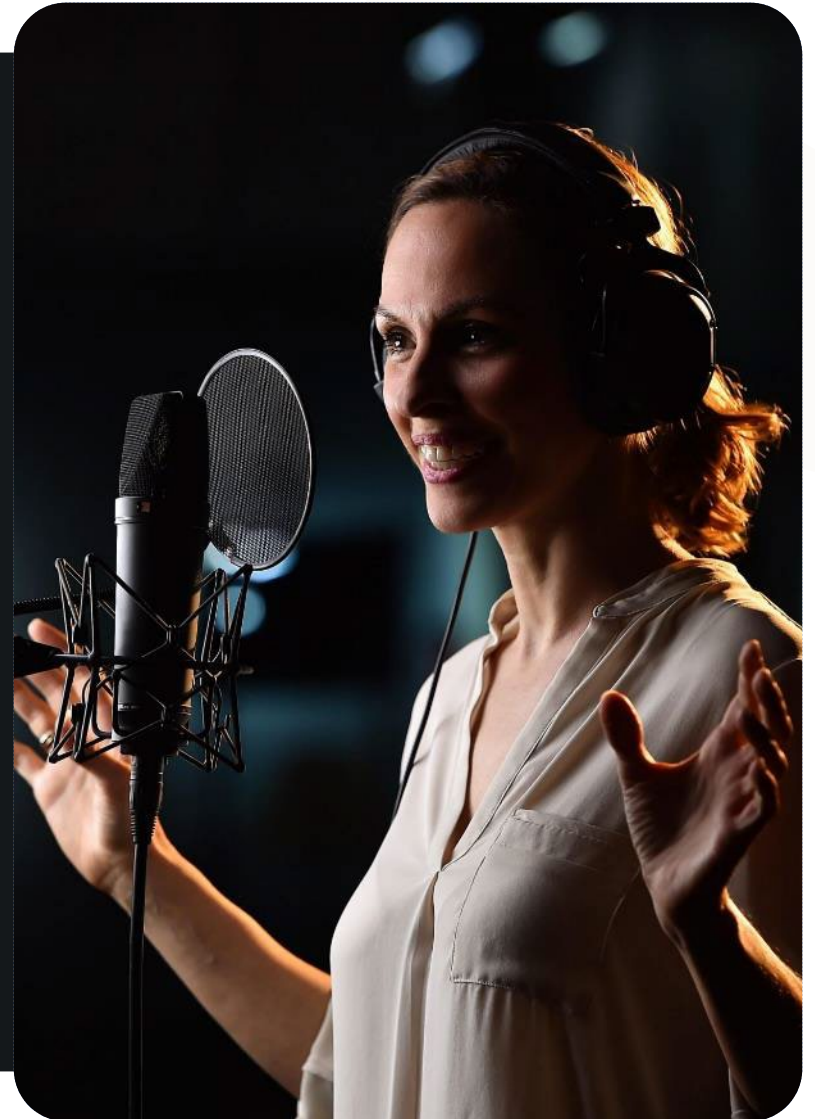
- Introduction to Home Studio Recording.
- Setting up a home recording space.
- Equipment needed for a basic home studio.



WEEK 12

Recording Your Professional DEMO REEL

The pinnacle of our journey together! — recording your professional demo reel. This session in a professional studio is the culmination of all the skills and techniques you've mastered. It's your calling card, showcasing your capabilities to potential clients and setting the stage for a successful voiceover career!



THE RECORDING STUDIO

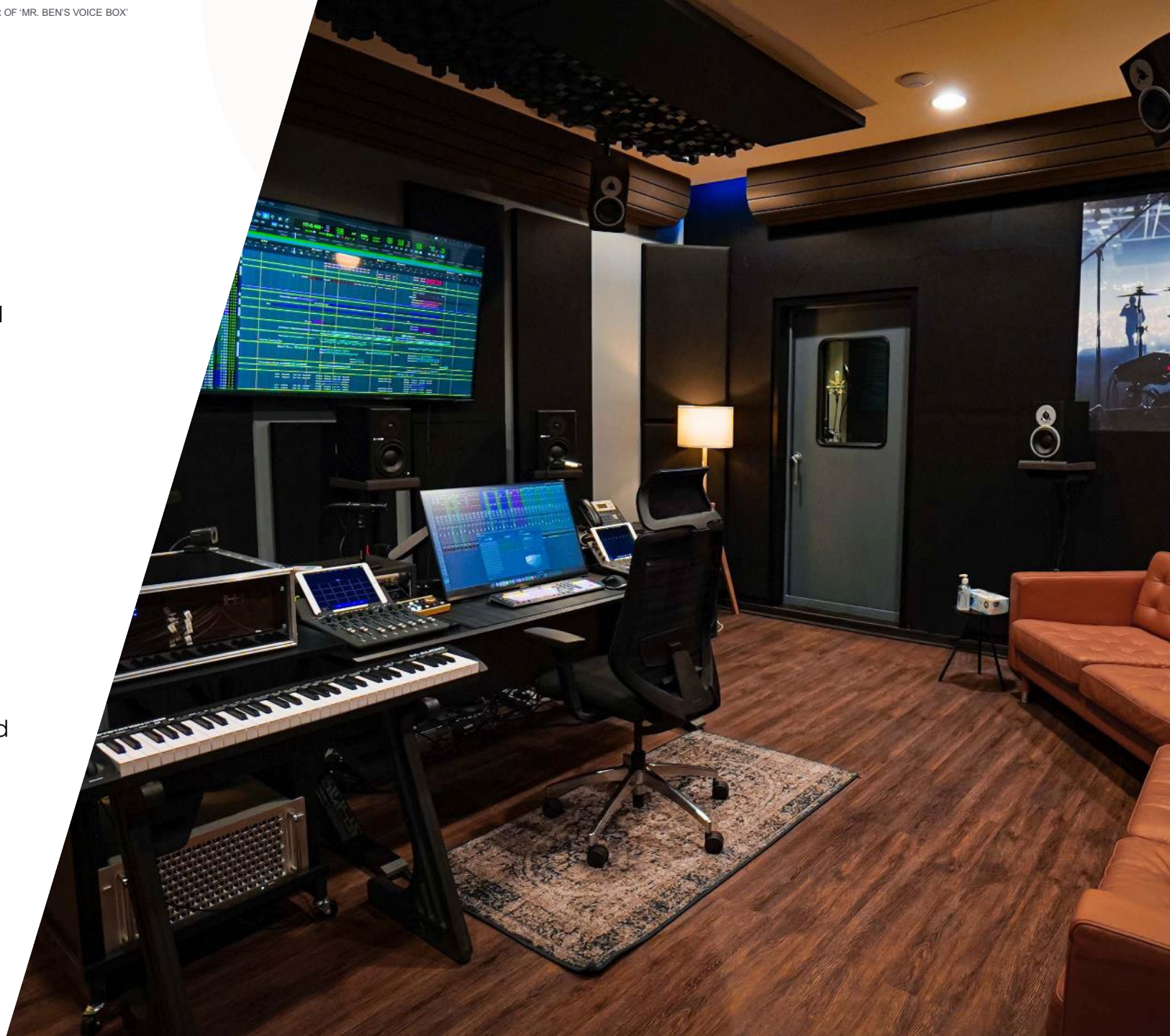
MNK STUDIOS DUBAI

An Award-Winning Studio in the Heart of the City's Creative Hub

This is it, the day we have been working towards for 11 weeks! Now it's time to get in the studio ready, rehearsed and warmed up to record your brilliant demo.

You will have 1 hour in the studio to get things committed to the mic as best as you can deliver. This isn't just any studio either, it's one of the highest quality recording facilities in the region. Who knows? If you really shine through, you might impress the studio director and your career might begin there and then.

Ben will also be on hand for direction and the finished product will be emailed back to you once post-production is done.



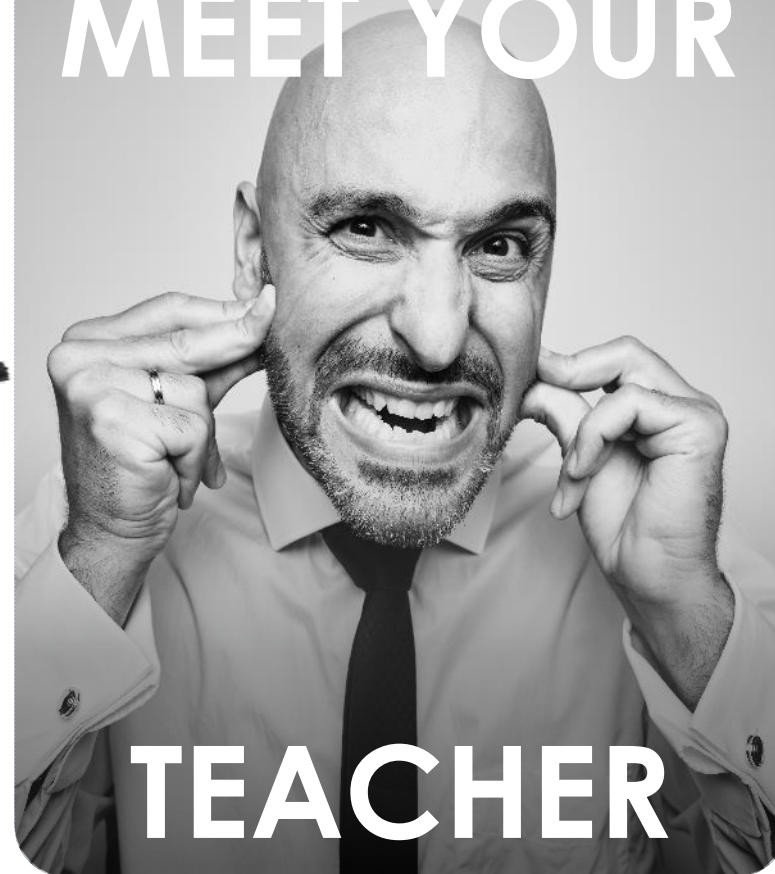


LET'S

~~GET VOCAL!~~

WARM UP FIRST!

MEET YOUR



TEACHER





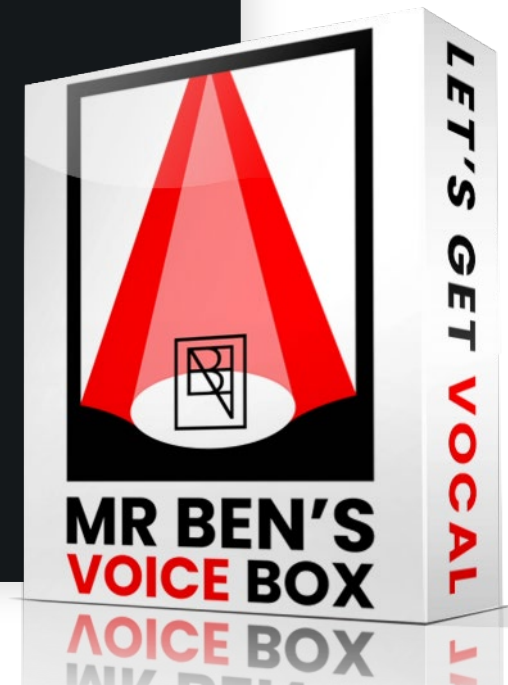
BEN UPSON



After graduating from the Webber Douglas Academy of Dramatic Art in London in 2005, Ben trod the boards as an actor living in London and gained experience working in television, theatre and film. His career brought him to Dubai in 2010 where he continued to work in the entertainment industry as a performer, host, singer and voiceover.

In 2020 Ben formed his own VO production company and studio, Mr. Bens Voice Box. In 2021, Ben and his studio won the Best Producer award for Outstanding Production of an Audiobook at the voiceover industry's most prestigious awards, *The Society of Voice Arts and Sciences Awards* in New York.

In 2023, Ben was recognized by the Dubai Culture & Arts Authority as a person of outstanding creative talent and awarded a Golden Residency Visa.



As a voiceover, Ben has voiced commercials for several top brands including Pepsi, IKEA, Mastercard, Nissan, Toyota, Honda, Porsche and many more. He was the chosen voice for Dubai's Expo 2020 campaign and is the voice of the infamous Wolf Soldiers and Berserkers in the cult computer game 'Conquerors Blade'.



CONQUEROR'S
BLADE





TESTIMONIALS





TESTIMONIALS



Emma Quintin

Co Founder of The Proscenium
Enrichment Centre

***"Training with Ben is truly a privilege.
He makes you feel that nothing is
impossible."***

***The skills I learnt have been invaluable
in all aspects of my life.***

***Ben is a rare find and to be given an
opportunity to work under his direction
is an honour."***



Ben Caesar

Award Winning
Producer & Songwriter

***"It's simple. They say learn from the
best. Ben is the best."***

***I've learnt how to put power behind
the voice and use the whole body.
It's really unlocked the voice as an
instrument."***



Alanah Hicks

Actress & Drama
Coach

***"I am incredibly grateful to have found an exceptional
voice teacher in Dubai who possesses not only immense
talent, but also a genuine passion for nurturing authentic
voices."***

***His classes are transformative. Fostering not just vocal skills,
but a deep connection to one's true voice.
Highly recommended for anyone seeking a dedicated
and skilled guide on their vocal journey!"***

TESTIMONIALS

PJ TIONGSON NERI

Founder - VisioNeri Media



I just attended Ben Upson's Voice Over Class, and it was an absolutely amazing experience!

I learned so much about the voice over industry and how to hone my skills as a voice actor.

One of the things that really stood out to me was the importance of proper breathing technique in voice work.

Ben Upson is an incredible teacher and his passion for the craft really shines through in his teachings.

As an actor himself, Ben was also able to bring in his experience in theater and show how it can be applied to voice work.

I never thought my own experience in theater would be so handy in this field, but Ben showed me how valuable it can be.

I left the class feeling excited and motivated to continue learning and improving my craft. As the quote goes, 'The more you learn, the more you grow. Keep on learning your craft and you'll keep on getting better and better.'

I can already tell that the skills and knowledge I gained from this class, including the emphasis on proper breathing, will be incredibly valuable in my work as a storyteller. If you're interested in voice over work, I highly recommend taking one of Ben's classes. You won't be disappointed!



THE VENUE





THE VENUE

RAINDANCE FILM SCHOOL - DUBAI

Embrace the magic of cinematic exploration at Raindance Film School Dubai. Nestled in the heart of this dynamic city, the school opens doors to a world of creative possibilities. With a legacy dating back to 1992, Raindance Film Festival, from which the school was conceived, has rather notable alumni that includes talents like Sasha Baron Cohen, Christopher Nolan, and Julian Fellowes, shaping the landscape of independent filmmaking.

Join a global community of storytellers, where the rich cultural tapestry of Dubai becomes the backdrop for your voiceover journey.



JAN

22

REGISTRATION OPENS

FEB

23

COURSE COMMENCES

**FRIDAY
MORNING'S**



10.30 AM TO 12:30 PM





01

QUALITY TRAINING

Learn things that simply aren't available elsewhere in the region from a trained, experienced and professional VO. You will be able to apply your learning from day one!

02

STRUCTURED SESSIONS

From warming up, to theory and even homework. These sessions are designed to bring out the best of your potential.

03

SOMETHING TO SHOW THE WORLD

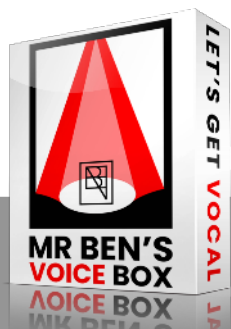
Walk right into the industry with a professionally produced demo reel, knowledge of how to record yourself and a good grasp of how to continue further.

RECAP

WHAT'S

ON

OFFER?



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GO COMPARE

WHAT DOES SOMETHING LIKE THIS COST?

01

QUALITY TRAINING

Concentrated small group sessions offering twenty-four hours (learning time) of specialist coaching and practice, the standard of which, you would only find at a professional performing arts school.

AVERAGE PERSONAL VO
COACHING FOR A ONE
TIME, ONE-ON-ONE
SESSION ELSEWHERE:
1000 – 3000 AED PER HOUR

03

PRO DEMO REEL

We are working with an extremely high-class studio, who do jobs daily with worldwide clients at a top-tier level. Your demo will be produced to these pro standards.

AVERAGE TOTAL COST
ELSEWHERE:
9000 AED – 17,500 AED

02

STRUCTURED SESSIONS

This isn't a one-time class where you drop in and out each week. These are intimate sessions designed to get you ready and working.

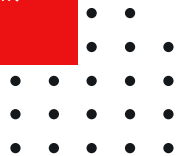
AVERAGE COST
ELSEWHERE:
3600 AED – 10,000 AED

AVERAGE COST
ELSEWHERE:
4500 AED

(Based on hourly rate x 24 hours)

THE FULL PACKAGE

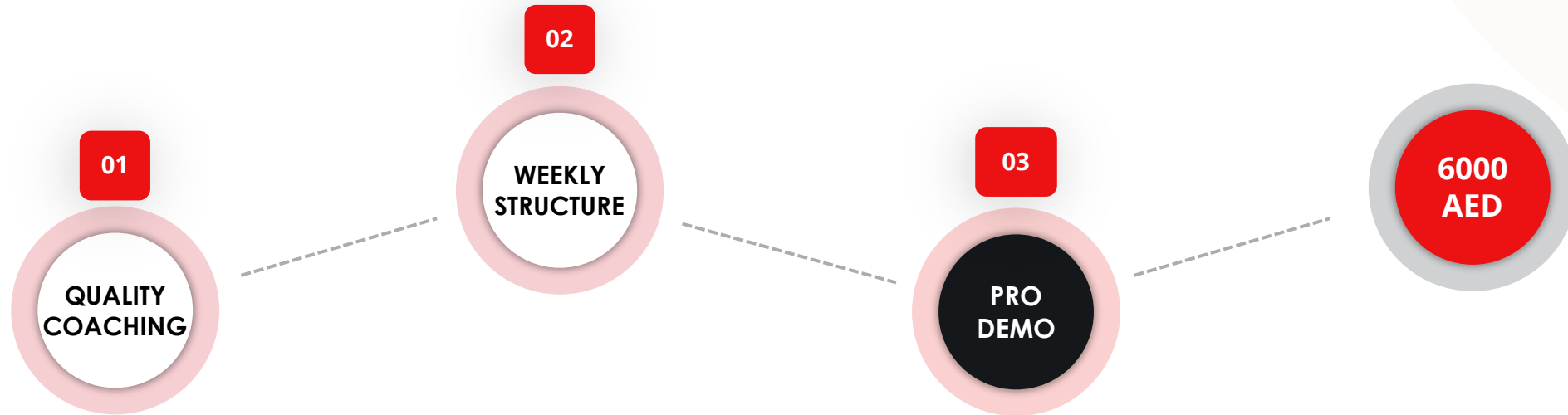
If you want good coaching, a roadmap to getting work and a demo reel that people will take seriously, you need to invest a healthy amount in the process. Furthermore, this won't even cover buying a microphone and other equipment.





LET'S GET VOCAL!

OUR COST



LIMITED SPOTS

These sessions will activate with a minimum of 8 participants.
Enrolment will stop at 12 participants.



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Interested?
Perhaps you have questions?

Contact Us

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 enrolments@mrbensvoicebox.com

